



# 2019

ANNUAL REPORT

# MESSAGES TO OUR SUPPORTERS



**Katrina T. Perez**  
*Executive Director*

To our friends, partners, and stakeholders, I would like to express a massive Si Yu'os ma'åse' for all of your generosity and support over the past year. As I made my transition from interim to official Executive Director, I was humbled to see how smooth the process was, thanks to your loyal support of both the Endowment and the University of Guam.

We have accomplished a lot the past year, from hosting various "friendraising" events, to our biggest annual campaign fundraising effort yet, to developing new scholarships and partnerships with organizations in the community. I especially want to acknowledge the contributions of our University partners, whose tireless efforts have been crucial in our fundraising initiatives, particularly with regards to the School of Engineering and the Center for Island Sustainability. We are only as strong as the university programs we support.

Thank you to all who have donated time, money, and energy on behalf of the programs and students at UOG. With you, I am confident that 2020 will be our biggest and best year yet.

Si Yu'os ma'åse' and Biba UOG!



**Wilfred P. Leon Guerrero, Ed. D.**  
*Board Chairman*

As Chairman of the board of the UOG Endowment Foundation, I want to thank everyone who has supported us over the past year. Donations of time, money, and effort from our friends make all the difference in accomplishing our mission of fostering and promoting the welfare of the University of Guam.

Financial gifts, in-kind donations, purchasing tickets to our events, and even just sharing our Facebook posts, are all ways to show support to us. We rely heavily on each of these different contributions from all of our friends in the community, and we are grateful to you.

Our partnerships are our strength, and the Endowment grows when our partnerships do. I am pleased with the many accomplishments of this past year, which you will read about in this report, and going into 2020 I expect to continue building on that success.

As you interact with the Endowment Foundation or the University in the next few months, I hope that whenever you encounter programs that speak to you or that you feel a connection to, you will reach out to us to find out how you can get involved. Whether that means supporting programs like the Center for Island Sustainability, funding a scholarship, or investing in capital projects on campus like the School of Engineering, I know there is something for everyone. Si Yu'os ma'åse' for another great year.

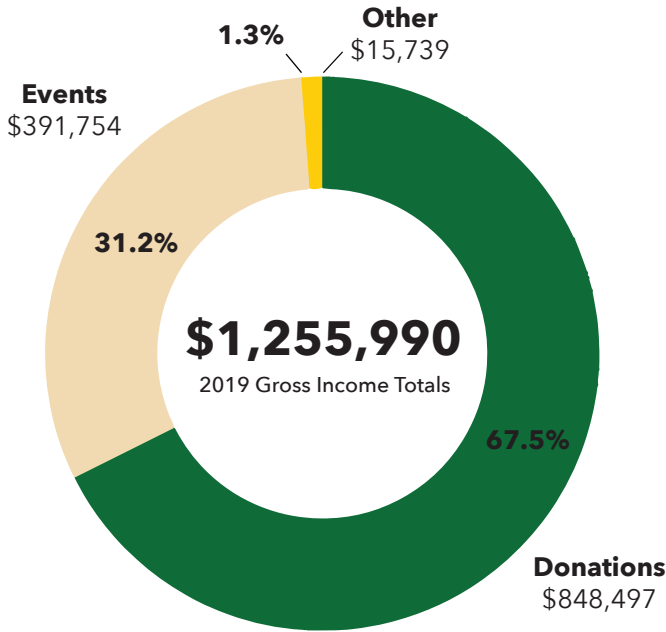
## BOARD OF DIRECTORS

Dr. Wilfred Leon Guerrero, Chairman  
Mr. John T. Calvo, Vice Chairman  
Mr. George Chiu, Treasurer  
Dr. Thomas W. Krise, Executive Secretary

Gov. Joseph F. Ada, Director  
Mr. Jesse A. Leon Guerrero, Director  
Mr. David John, Director  
Mrs. Elaine Cruz Jones, Director

Ms. Flo Martinez, Director  
Dr. Saied Safabakhsh, MD, FACP, FASN,  
Director

# HIGHLIGHTS OF 2019



**28 scholarships** awarded (\$38,300)

**28 student awards** given from G is for Giving accounts (\$4,550)

**12 new scholarships** formed



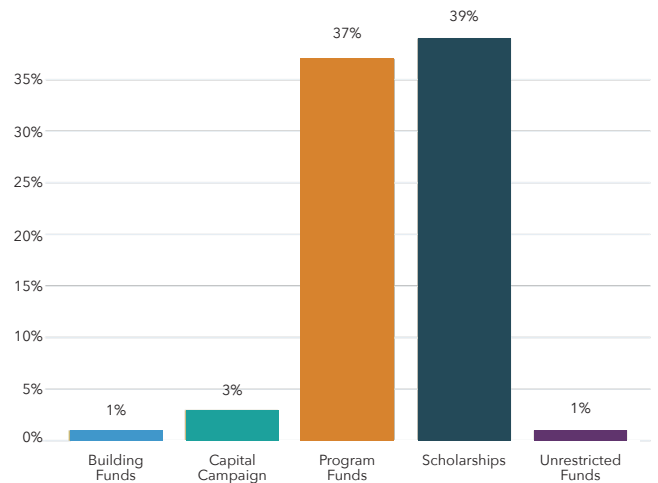
**\$136,936.27** raised during the 2019 G is for Giving Campaign

**\$85,492.59** received through in-kind contributions

**6 "Friendraising" mixer events** hosted to support UOG schools and programs

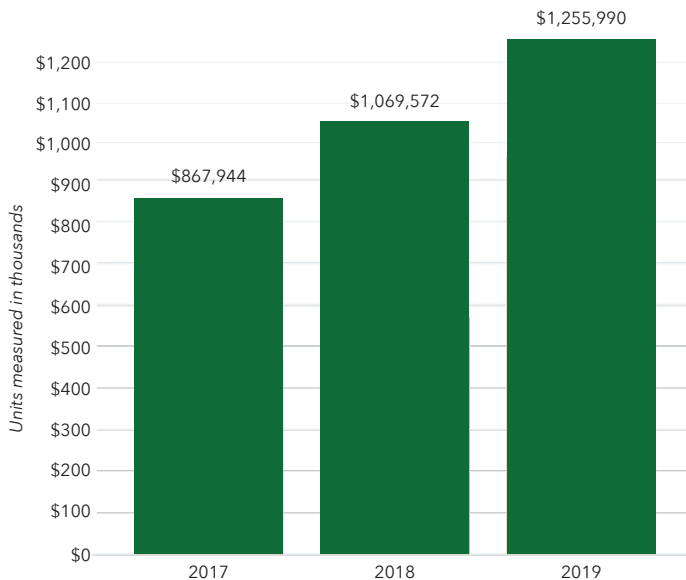
Our largest donation of 2019 was **\$300,000** from the **Guam Board of Accountancy** for the **SBPA Visiting Professors Program**.

## 2019 Income % by Fund Type Designation



## Gross Income Raised, 2017-2019

(Not including investment earnings)



**↑17.4%**

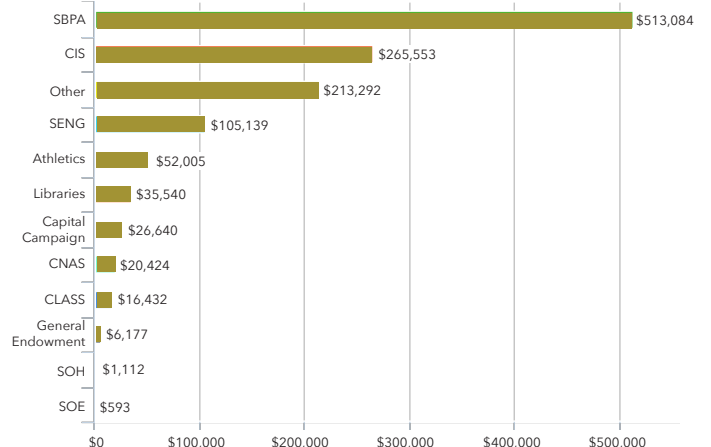
Increase in gross income from 2018 to 2019

**↑44.7%**

Increase in gross income from 2017 to 2019

## How Programs Were Funded This Year

(Not including funds earned through investment gains, interest, or earnings)





See all the different ways your gift can help the university grow

## 2019 IN REVIEW

### MAJOR ORGANIZATIONAL DEVELOPMENTS

We are happy to report that Katrina T. Perez has officially transitioned in September 2019 from interim to official executive director.

We have a brand new website! Our website got a fresh new facelift thanks to a partnership with the UOG Office of Information Technology. We encourage all our friends to take a look by going to [give.uog.edu](http://give.uog.edu).

This was our third year of our annual fundraising program, G is for Giving. This was our best year yet, with a total of \$136,936.27 raised through donations for UOG programs, buildings, and student scholarships.

Unfortunately, the island community witnessed the passing of some highly beloved and influential people: longtime journalist Jon A. Anderson, UOG professor and business professional Dr. Karri T. Perez, and UOG professor and member of the Water and Environmental Research Institute of the Western Pacific, UOG, Dr. Joseph D. Rouse. Thanks to the generosity of those who knew and loved them, three new scholarships were formed in their honor and memory. The Jon A. Anderson Journalism Scholarship, Karri Perez Entrepreneurial Scholarship, and Joseph D. Rouse Scholarship for Professional Excellence and Integrity were started in 2019, and we are honored to

carry forward Jon, Karri, and Joseph’s legacies by passing these gifts on to the next generation of journalists, professors, and entrepreneurs.



The UOG Endowment Foundation also welcomed four new staff members in 2019: Jenei Aguon as our new development coordinator; Patty Jean Ranger as our accounting assistant, Emilee Beachy as our administrative clerk, and Ed Suarez as our new media coordinator.

We are happy to report that we successfully had our application approved last year to join the Combined Federal Campaign (CFC) as a nonprofit beneficiary. This means that federal employees may now opt to select UOGEF as the recipient of their charitable paycheck deductions. If you are a federal employee, make sure to look for us on your CFC beneficiary list.

We also started a faculty and staff giving program, and have begun laying the groundwork for a planned giving program. Planned giving allows donors to support the university by leaving financial gifts in their will.

*“We need leadership in government, education, and business. There are problems that can only be solved by well-trained, educated people—education is the key. The future of this territory lies in developing the kind of leadership we need.”* – **Jesus S. Leon Guerrero, Founder, UOG Endowment Foundation**



## G IS FOR GIVING & GIVING TUESDAY

This was the third year of our annual fundraising campaign, G is for Giving. We raised our goal from \$30,000 to \$35,000 and are happy to report that we greatly exceeded that. We raised more than \$13,000 on Giving Tuesday alone. Giving Tuesday follows Thanksgiving, and the majority of funds raised on this day are from students and faculty. Six student organizations helped lead fundraising efforts. We also had a partnership with Java Junction Cafe and hosted an open mic night during this campaign.

Giving Tuesday launches the G is for Giving campaign, which runs until the end of the year. Lt. Gov. Joshua F. Tenorio was our honorary chairman of the campaign, and Chelsey San Nicolas was our alumni chairwoman. Under their leadership, we were able to reach out to alumni in various Government of Guam agencies, the Guam Legislature, and other private companies such as ASC Trust and Triple J.

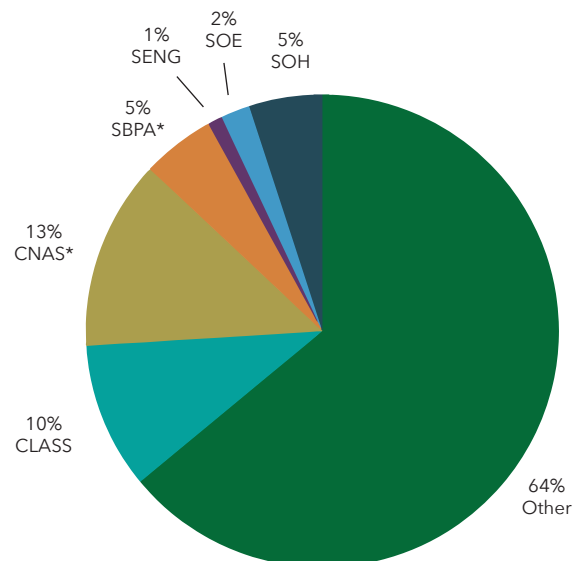
We are thrilled to report that our total amount raised during this year's G is for Giving campaign was a record-breaking, all-time high. Upon completion of the campaign, we raised \$136,936.27. This also includes our largest G is for Giving donation ever, with the Whiting Foundation donating \$85,000 to support the Dr. Karri Perez Entrepreneurial Scholarship!

Every year we are thrilled and humbled to see how generous our community is. All funds raised during this campaign go directly into student scholarships or student programs, which means every dollar raised can make a difference in the life of a student struggling to finance their education.

**\*Pie chart:** Two large individual donations, one to the Tanom Horticultural Scholarship and the other to the Dr. Karri Perez Entrepreneurial Scholarship, have been omitted from this chart for the purpose of clarity. "Other" refers to Athletics donations, as well as undesignated (donations that are not designated for a specific fund get divided among the schools and colleges).



### G is for Giving Designations by College/School



## SCHOLARSHIPS

During the past year, the UOG Endowment Foundation awarded 28 individual scholarships to UOG students, for a total of \$38,300. This is in addition to other general awards, such as awards made for the College of Liberal Arts and Social Sciences (CLASS) and the School of Education (SOE) from their respective G is for Giving funds. CLASS gave an award to a student artist, and SOE benefited 27 students and future educators with an award that covered their PRAXIS fees.

**New Scholarships in 2019:** The UOG Endowment Foundation, thanks to the partnership of generous community members around Guam, was honored to facilitate the formation of 12 new scholarships during 2019. Most of these scholarships are still in the fundraising stage, but the Karri Perez scholarship has already disbursed its first award.

### Tanom CALS Horticultural Scholarship

- The Tanom College of Agriculture and Life Sciences (CALS) Scholarship was made into an endowed scholarship during 2019, meaning it will now be a lasting contribution thanks to the generosity of an anonymous donor. This scholarship will be awarded to a student majoring in Tropical Agricultural Science with a special interest in horticultural science and technology, or related subjects.

### Jon A. Anderson Journalism Scholarship

- The Jon A. Anderson Journalism Scholarship, founded by the family and colleagues of the late Jon A. Anderson, was created in his memory to support future journalists.

### Karri Perez Entrepreneurial Scholarship Fund

- Funded by family and friends in memory of the late Dr. Karri Perez, this endowed scholarship

is designed to support the education of future entrepreneurs. It is available to UOG students who demonstrate an interest in entrepreneurship.

### Moitik Micronesian Studies Scholarship

- This is a hybrid scholarship, with the donor intending to gradually expand the scholarship until it becomes fully endowed. This scholarship is for any student identifying as a Micronesian Pacific Islander who is pursuing an M.A. in Micronesian Studies.

### Lauren McCluskey Scholarship

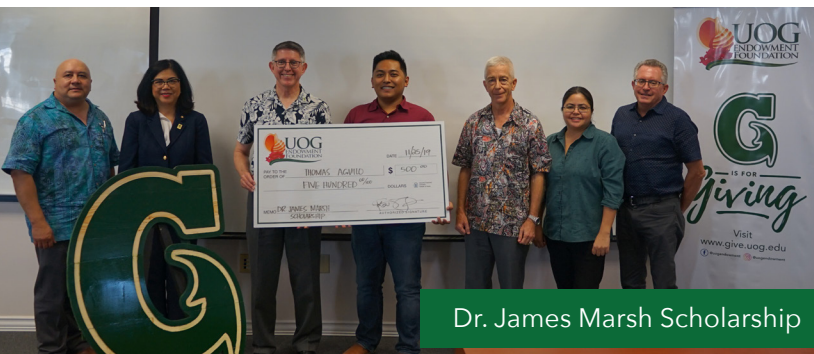
- This scholarship, funded by family and friends in memory of the late Lauren McCluskey, was created to benefit female athletes and encourage greater community awareness regarding domestic violence.

### Joseph D. Rouse Scholarship for Professional Excellence and Integrity

- This scholarship was developed in memory of the late Dr. Joseph D. Rouse, Professor of Water Resources and Environmental Engineering and member of the faculty of the Water and Environmental Research Institute of the Western Pacific, UOG, from 2011 to 2019. This scholarship will be awarded annually to a qualifying graduating environmental science or engineering student.

### Bicentenary Birth of the Bab Scholarship

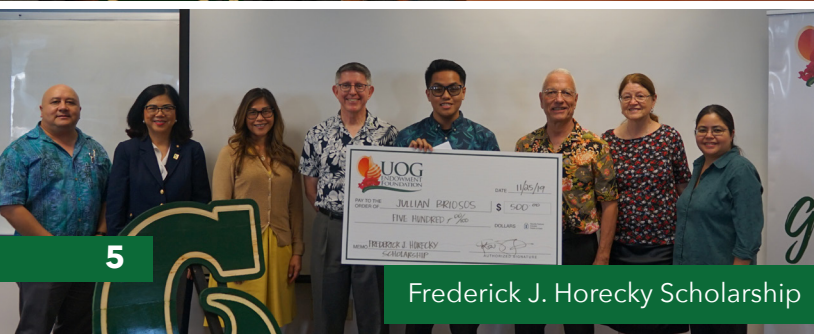
- This scholarship is named for the 200th anniversary of the birth of Baha'u'llah, one of the founders of the Baha'i faith. This endowed scholarship, established by Mark and Shahla Heath in honor of Dr. Wilfred P. Leon Guerrero, UOGEF chairman and UOG president emeritus, will be awarded annually effective 2023 to benefit a UOG student from one of the following islands: Yap, Chuuk, Pohnpei, Kosrae, and the Republic of the Marshall Islands.



Dr. James Marsh Scholarship



Dr. Karri Perez Entrepreneurial Scholarship



Frederick J. Horecky Scholarship



Akira Baba Scholarship

### Mañaina Scholarship

- This scholarship, developed at the request of UOG Senior Vice President of Academic and Student Affairs Dr. Anita Borja Enriquez, is intended to assist working students who are at risk of stopping out of an academic semester or year due to financial hardship. This will be an integral part of the UOG College Affordability Initiative intended to close the degree completion gaps for financially struggling students who work.

### Last Mile Scholarship

- This scholarship was established by the proceeds from the Founder's Day Gala and will go to benefit undergraduate students who are at risk of not completing their degrees.

**Dr. Thomas and Patricia Krise** have made a private donation endowing three new scholarships. The **First Generation Scholarship** will benefit students who are among the first of their families to attend college. The **Gap Scholarship** will benefit a junior or senior undergraduate student who is at risk of not completing their degree due to financial hardship. The **Unpaid Intern Scholarship** will benefit students who are participating in an unpaid internship program with a nonprofit organization.

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## MAJOR DONORS

We would like to take a minute to acknowledge the leadership gifts made by a few select major individual donors during 2019. All donations, large and small, are appreciated, but these large gifts will open doors for many, and we want to express our gratitude for the generosity of these donors in the community.

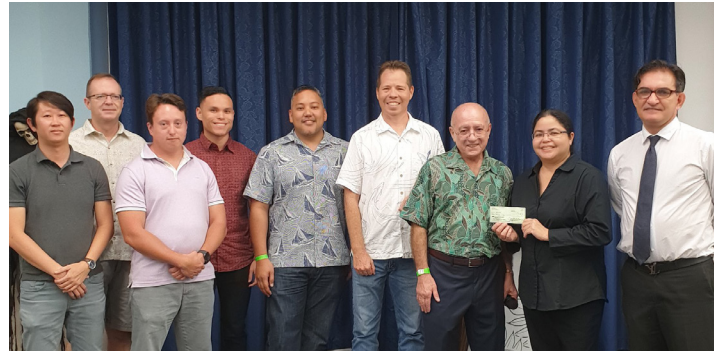
### UOG President Dr. Thomas W. Krise and Mrs. Patricia Krise

made a leadership gift, in the value of **\$85,000**, to form three new endowed scholarships. These scholarships are designated for: first generation college students; students experiencing financial hardship towards the end of their last year; and unpaid interns at nonprofits. As a nonprofit ourselves, we are keenly aware of how valuable this could be both for students and the Guam community.



**Dr. Saied Safabakhsh** donated **\$50,000 to support the nascent School of Engineering**. The School of

Engineering is the university's newest school, and it has been an arduous accreditation process. They are currently in the process of constructing a new building, and are relying heavily on community donors to provide the requisite materials such as machinery and classroom items that will allow students to have the best possible educational experience. Safabakhsh's donation is a major leadership gift for this School of Engineering, and we are incredibly grateful for his leadership as a UOG Endowment Foundation board member while setting an example of generosity.



Corporate leadership gifts for the School of Engineering were also made by the **American Waterworks Association - HIWPS** and **Contrack Watts**. We are so grateful for our donors and supporters, both private and corporate, who take initiative in giving. Our corporate partners have made so many UOG initiatives possible, and the School of Engineering is no exception. Thank you, American Waterworks Association-HIWPS and Contrack Watts!

*"We all know people who have dropped out of school because of financial reasons, so the purpose of these scholarships is to provide the extra needed financial support to help those students cross the stage to receive their diplomas... I was the first in my family to complete college, and this would not have been possible without someone's generous financial support."* -**Patricia Krise**

*"The more of our local talent that stays here and is educated here is more likely to stay - and that's true for all of Micronesia."* - **Dr. Thomas W. Krise**

## SPECIAL EVENTS

### MIXERS

#### Professional Masters in Business Administration

UOGEF sponsored a PMBA mixer, put on by the PMBA cohort of 2019. Funds raised from the raffle at the event supported Startup Weekend Micronesia. This event included the unveiling of a portrait of the late Dr. Karri T. Perez, which will be displayed in the Jesus and Eugenia Leon Guerrero School of Business and Public Administration.



#### UOG College of Liberal Arts and Social Sciences

In November, we helped the College of Liberal Arts and Social Sciences host its Mix and Mingle Mixer where donors were able to take tours of various CLASS buildings, including the Fine Arts Center, Chamorro Studies Lab, and Isa Psychological Services Center. This was our first mixer highlighting the work of the staff and students at CLASS!



#### UOG Center for Island Sustainability

In November, we partnered with the Center for Island Sustainability to host its Green Gathering mixer. This event brought together a mix of UOG representatives and community partners who have shown their interest and commitment to our island region in the areas of environment, economy, society, and education.



#### UOG School of Engineering

The UOG School of Engineering held its first mixer on October 29, 2019. At the event, designs for the new building were showcased. We received pledges and donations totaling \$62,000 to go towards the school. Donations and pledges were made by Dr. Saied Safabakhsh and the American Waterworks Association-HIWPS. Ken Rekdahl, chairman of the education committee, placed a challenge to all corporations to match or exceed their donation of \$12,000.







## SPECIAL EVENTS (cont.)

### PARTNERSHIPS

#### UOG Conference on Island Sustainability

This was our third year working with the Center for Island Sustainability for its annual Conference on Island Sustainability. Our partnership with the center involves soliciting donations and sponsorships, as well as providing some events management assistance throughout the week of the conference. This has been a fruitful partnership and we are incredibly proud to continue to support the work CIS is doing in Guam and in the region.

#### Triton Productions and Startup Weekend Micronesia

World Theater Productions chose our organization as the beneficiary of its arts production. Proceeds from their shows, *Frozen Jr.* and *Mamma Mia*, held during the second half of 2019 on Guam, will be allocated to student scholarships for the UOG Triton Athletics program.



We also are proud to have engaged in another year of support for Startup Weekend. This partnership involves us working with students in the PMBA cohort as they plan, manage, and fundraise Startup Weekend events. This is a great opportunity for the students to get a taste of what managing and funding public programs is like, and the entrepreneur community benefits from the Startup Weekend content. This year was the first time that Startup Weekend expanded beyond Guam to include other islands in Micronesia, with events in Guam, Saipan, Yap, Pohnpei, Kosrae, Chuuk, and Palau.



#### Other sponsored and partnered events:

- Huegan Manãmkok'
- Bridge Building Competition
- Veterans Day "Serving Those Who Served" Event





# LOOKING AHEAD TO 2020

## ADDITIONAL NEWS & PROGRAMS

We are excited to announce that 2020 will see us launching a **Planned Giving** program. By expanding the many ways donors can contribute to UOG to include planned giving, we hope to see donors take advantage of this creative way to build their own legacy and leave a gift from their estate to the UOG program of their choice. If you are interested in learning more about planned giving, or making a contribution to the university in your will, please reach out to us to learn more.

We are already in the process of finalizing the requirements to establish another new scholarship in early 2020! The **Janet Yamanaka Scholarship**, established by friends and family in honor of the late Janet Aquiningoc Yamanaka and in memory of her abundantly joyful and caring spirit, will be developed to benefit social work students.

## UPCOMING EVENTS

We have many more fun and collaborative events coming up in 2020. We hope you will join us for some of the following:

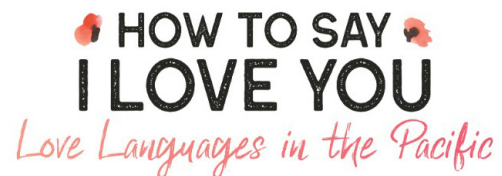


### 2020 CIS Conference on Island Sustainability

We are proud to continue our tradition of working with and supporting CIS, particularly on their Conference on Island Sustainability. We are honored to help secure sponsorships for the weeklong conference that attracts visitors from all around the region to discuss issues of sustainability for our island and on a global level.

### Surf Contest

Calling all surfers – we hope you will join us for our third annual UOG Surf Contest, a fun outdoors surf experience for the entire family in Talofofo Bay, with proceeds benefiting the UOG Marine Lab.



### How To Say I Love You

We are also excited to bring back the How To Say I Love You event that was such a hit among attendees in 2018. The first year focused on love traditions in Micronesia, and the theme this year will be even bigger, exploring love traditions across the entire Asia-Pacific region. Funds raised during this Valentine's Day special event will go towards supporting the College of Liberal Arts and Social Sciences in our efforts to be a strong partner to the university.

### UOG Marine Lab's 50th Anniversary

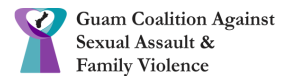
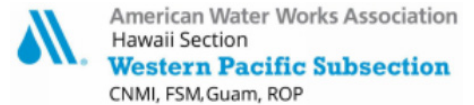
The Marine Lab mixer in 2019 was just a prelude to the 50th anniversary celebration, which we are thrilled to be working on. This celebration of half a century of marine science research will raise funds to support the Marine Lab as well as honor and celebrate all the incredible work this UOG establishment has done over the years.

### School of Education Lifetime Achievement Awards

We are also excited to be working with the UOG School of Education to put on a ceremony for the celebration of its Lifetime Achievement Awards, an event honoring the tireless efforts of the teachers who devote their lives to serving the needs of Guam's students.

# CORPORATE SPONSORS

Our corporate donors work with us to support the University of Guam in a variety of ways, tailored to each individual business's mission and interest. Corporate support can be as simple as sponsoring a UOG Endowment Foundation event or scholarship, to something more complex, like funding visiting professor programs, capital projects, or endowed faculty chairs. Whether their contributions are cash or in-kind, our partners are crucially providing the support needed for UOG to grow. In 2019, more than 60 businesses supported UOG by donating through the UOG Endowment Foundation, giving \$1,000 or more. Si Yu'os ma'ase' to the following corporations for their generosity!



Casa De Flores Inc. • Commonwealth Development Authority • Deloitte & Touche • Dimension Systems • Guam Council of Women's Club • National Development Bank of Palau • Palau National Communications Corp. • Sorensen Pacific Broadcasting • SAME Scholarship Fund • Guam Visitors Bureau • Guam Marianas Management Services • Guam Department of Education • City Hill Group (Guam) Ltd. • Guam Energy Office • Guam Premier Outlets • Guam LGBT Pride • NAVFAC • Northrop Grumman Foundation • Triple J Enterprises Inc. • Coast360 Federal Credit Union • Macy's Guam • Guam Daily Post • Black Construction Corp. • Calvo's Insurance • Ernst & Young • South Pacific Petroleum Corp. • Guam Windward Memorial • Port Authority of Guam • World Theater Productions • CNMI Coastal Resources Management • EA Engineering, Science, and Technology • Pay-Less Markets Inc. • U.S. Environmental Protection Agency • The Implementation Group Inc.

# OUR MISSION

The UOG Endowment Foundation's mission is to foster and promote the growth, progress, and general welfare of the University of Guam by soliciting, receiving, and administering resources which empower and support the university.

# OUR HISTORY

No world-class institution of higher learning can endure without a vehicle for continued development. Thus, the University of Guam Endowment Foundation was established in April 1982. Since its inception, the Foundation has engaged thousands of individual and corporate donors in support of scholarships, capital improvement, special projects, and visiting professorships.

**Katrina Perez**

Executive Director

**Dr. Wilfred Leon Guerrero**

Board Chairman

**Myracle Mugol**

Associate Director, Corporate & Foundations

**Sarah Grainger**

Associate Director, Annual Giving & Alumni

**Patty Jean Ranger**

Accounting Assistant

**Jenei Aguon**

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